

HISPANIC HERITAGE MONTH CELEBRATION

THE STORY BEHIND THE STORY: A LATINA IN BROADCAST JOURNALISM.

Featuring Samantha Martinez

SAMANTHA MARTINEZ IS A PROUD MEMBER OF THE BOARD OF DIRECTORS OF THE HISPANIC HERITAGE COUNCIL OF WNY. AS THE HOST OF SIN FRONTERAS WNY/BEYOND BORDERS WNY ON WUFO 96.5, HER FOCUS, PUBLIC RELATIONS, NATURALLY LEADS INTO THE STORY AND TARGETS BI-CULTURAL HISPANICS WHO ARE WNY RESIDENTS WITH CULTURAL TIES TO LATIN AMERICA.

THURSDAY,
OCTOBER 12TH, 2017
BULGER WEST
12:15—1:30PM



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